

MICHAEL GIOIA

EXPERIENCE

THE MESSENGER, HEAD OF BREAKING NEWS, ENTERTAINMENT NEW YORK, NY (APRIL 2023-JANUARY 2024)

- Brought on during The Messenger's early stages to help assemble and build the startup company's Entertainment team, including hiring and recruiting over 10 employees in beginning phases
- Managed a team of 15+ to assign and edit the news for The Messenger's Entertainment vertical
- Created a workflow to ensure breaking news is reported out and published in a timely fashion
- Acquired exclusive celebrity interviews and sourcing through well-established industry relationships, including The Messenger breaking the news of Taylor Swift's relationship with Travis Kelce

PEOPLE MAGAZINE, SENIOR NIGHT EDITOR

NEW YORK, NY (AUGUST 2021-APRIL 2023, **former intern FEBRUARY 2010-FEBRUARY 2011*)

- Managed a team of 7+ during the evening hours of 5 p.m.-1 a.m. ET to assign and edit the night news for over 15 verticals, including celebrity, crime, human interest, politics, sports and more
- Led online coverage following Betty White's death, resulting in nearly 25 pieces on the late TV icon in 12 hours, the highest performing traffic day in 2021 and the then most-clicked PEOPLE URL in history
- Covered breaking news, including the shooting on Alec Baldwin's *Rust* film, and later appeared on the *PEOPLE Every Day* Podcast to discuss Baldwin's subsequent primetime interview
- Contributed coverage and support to Dotdash Meredith's LGBTQ+ organization, *Outspoken*
- Filed exclusive source reporting as well as celebrity interviews

OK! MAGAZINE, EXECUTIVE EDITOR

NEW YORK, NY (SEPTEMBER 2020-JULY 2021)

- Led the redesign and restructure of OKMagazine.com, creating new workflow, a fresh style and voice, and building a new team — resulting in 4x increased sessions compared to 2020; [sessions in 2021 reached 41M through May as compared to a total of 11M in 2020](#)
- Managed a team of 10+, including editors, writers, photo and freelance while reporting to the CEO
- Oversaw daily production, including breaking news, features, video, social and branded content with a keen eye for consistency and legal standards
- Assigned and top edited 30+ daily stories, ranging from celebrity news to lifestyle and true crime
- Collaborated with publicists to secure interviews as well as seek out sources for stories
- Monitored the website on off-hours, including nights and weekends, to report breaking news

AMERICAN MEDIA, INC., SENIOR EDITOR, STAR

NEW YORK, NY (OCTOBER 2017-JULY 2019; **freelance JULY 2019-SEPTEMBER 2020*)

- Top edited the entirety of *Star* Magazine's celebrity editorial; handled, wrote and conceptualized *Star* Magazine's Couples, News, Entertainment and Feature sections
- Interviewed celebrities for in-book Q&As and feature stories
- Edited files from American Media Inc.'s various reporters to craft cover stories, spreads and special inserts in InCopy and InDesign; assigned and edited *Star* and *OK!* Magazine freelancers
- Worked with AMI's top editors to brainstorm cover stories across all AMI brands, including *Us Weekly*

PLAYBILL, FEATURES MANAGING EDITOR

NEW YORK, NY (MARCH 2011-JUNE 2017)

- Created Playbill's Features department in 2015 to produce 3+ feature stories daily on Playbill.com
- Developed a network of freelancers, employing over a dozen new writers
- Key player in the two-year redesign of the Playbill.com website
- Grew social media from its beginnings, now over 471K Facebook likes, 388K X (Twitter) followers and 852K Instagram followers
- Produced Playbill's first special edition Pride issue, distributed annually during LGBTQ+ Pride Month
- Attended and staffed events, including the annual Tony Awards and Broadway opening nights
- Crafted the website's top-read stories, including viral listicles and the most-shared interviews
- Wrote monthly feature stories for the in-theatre magazine (average circulation of 1.3M)
- Coordinated and oversaw major feature projects, within editorial, photo and video depts.
- Fielded pitches from staff writers and freelancers; edited pieces in a fast-paced newsroom

EDUCATION

B.A. IN ENGLISH WITH MINORS IN JOURNALISM AND MUSICAL THEATRE

MONTCLAIR STATE UNIVERSITY | MONTCLAIR, NJ | MAY 2010 | CUM LAUDE, GPA: 3.6

A.A. IN LIBERAL ARTS

MIDDLESEX COUNTY COLLEGE | EDISON, NJ | MAY 2008 | HIGH HONORS, GPA: 3.7



MICROSOFT WORD,
POWERPOINT, EXCEL
& OUTLOOK
BASIC PHOTOSHOP
MAC OS + WINDOWS
GOOGLE ANALYTICS
CHARTBEAT
HTML + CMS
WORDPRESS
HOOTSUITE
InCOPY/InDESIGN
PIXLR
SOCIAL PLATFORMS



SOCIAL
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Confidentiality with regard to present
employer respectfully requested.